

Caroline Cavaliers Football Club

Meeting Minutes

December 27, 2023

Attendance: Aimee Fletcher, David Fletcher, Amber Santmyer, Laura Marks, Dan Marks, Leissa Richardson, & Ron Goff

-501c3 status – 990N filed

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Ron Goff – Secretary, Leissa Richardson – Treasurer, Laura Marks – Fundraising & Sponsorship Director, vacant – Team Meals Director

-Meeting called to order at 6:01 pm.

-Motion to approve November 2023 meeting minutes made by Ron & seconded by Laura. All in favor.

-Team Meals: Complete for this season.

-Other Committees needed:

- Game Day Crew for home games – A need for adequate filming is a new endzone tower. The one we are looking at is in the \$5000 range. We must fundraise to achieve this goal. A few wants for filming are four battery packs, preferably Anker brand 10,000 mAh. This will eliminate the need to change batteries during a game and potentially miss plays. Those missing plays make piecing the footage from the different cameras a lot more difficult. Another want is a backup Handycam.
- Food Drive Collection – Now complete for the year.
- Parade Committee – Not participating this year.
- Banquet Committee – working on banquet plans

-Fundraisers:

- Double Good Popcorn: Brought in \$966 with only 8 players and coach selling from their links. It certainly has great potential with more participation.
- Super Bowl Squares: We will again sell for \$20/square. We will not use Pool host this year. Aimee will find/create a grid with numbered squares. People can choose by number, so it won't be necessary to log onto a website to pick. Quarterly payouts will be \$250. If the game goes into overtime, there is no

payout for that. We would like to sell through 2 boards (numbered 1-200). Laura will sell squares at the banquet.

- Caroline Logo Stencil: Ron has completed and suggested a second stencil that is slightly larger to paint an outline in another color first. Considering replicating stencil for other sports to be able to use all seasons.
- Line Dancing class: Nita has offered her services to teach a line dancing class. We need a location and date to do this. Possibly in the Feb-Mar timeframe.
- Wreaths Across America: Ron suggested this as an option next year. Sell in Oct and Nov. Players will lay them on veteran graves in Dec.
- Corporate Sponsorship: Packages available for review on our website. Laura will update packages for 2024.

-Grants: Consider applying for The Caroline Foundation grant next year.

-Treasurer's Report: November beginning balance = \$14,821.58, ending balance = \$16,352.06. There are still several outstanding large bills (\$2850 for headsets, \$3350 for golf tournament, the checks have not cleared yet).

-Projects:

- Fueling Station for the players does need regular restocking. Coach's suggestions: Nature Valley granola bars, peanut butter cracker packs, individual bags of BAKED chips, protein bars, yogurt, individual bags of trail mix, deli protein packs (like P3). Gatorade powder in cans to make in bulk. Sign-up Genius sent out.
- Repairs to the press box/announcer's box: The windows have finally been installed!
- Practice field work: The field has been aerated and 250-300 lbs of rye grass seed was planted. It will be aerated again in early spring (late March) and spread fescue seed.
- Barcode machine for inventorying equipment? All equipment needs to be inventoried and identifiable. Ask to use something the school has already. It doesn't have to be barcoded, but that would be helpful. Ron will speak to Bryan Farmer about this.
- Lockers in the fieldhouse locker room need to be numbered and players need to be issued locks to secure their belongings.

-Upcoming Events:

- **1/21/2024** – End-of-Season Banquet

- **2/8/2024** – Parent Meeting 6 pm
- **2/9 – 12th 2024** – Glazier Coaches Clinic
- **6/10 - 12th 2024** – Randolph Macon Team Camp
- Mid to late summer – Family Picnic, possibly at Pitts Pond

-New Business:

- Camera Tower for endzone: The HiPod tower was bought in 2003 and we can no longer get parts to fix it. Ron got an estimate from SportScope (vendor used for new filming system). Their endzone tower would be \$5500. It allows remote control from the iPad, has AI capability, and it will fit in the trailer! Ron will speak to AD about funding.
- VIP Seating – discussed ways to increase interest/energy around the VIP seating during home games. Include as part of the sponsorship packages, meal sponsors and possibly the 50/50 winner also getting VIP seating at the next home game.
- Banquet planning:
 - Coach distributed invitations on 12/18 and 19. Any that he couldn't distribute can be handed out when school resumes. A Facebook event was created and post made in the parent group about RSVPing.
 - Decorations – need a leader to head this up
 - Table set up and dressing: tablecloths, centerpieces, salt & pepper shakers, parmesan shakers, butter dish, order of events/program at each table
 - Food – we are looking at adding some options to the salad and variety of pastas menu.
 - Baked ziti – Amber
 - Chicken Pesto Pasta – Chandra
 - Fettucine Alfredo – Aimee
 - Chicken Thighs? – Marks family
 - Meatballs – Leissa
 - Cocktail Wieners?
 - Salad
 - Sliced bread
 - Brownies
 - Cookies
 - Sheet cake - Costco
 - Clean-up
 - Coach gifts & Player gifts discussed
- Calendar of Events for the year: We plan to establish a calendar of the years events to put the dates out there and create a greater awareness around what

we are doing. Mrs. Johnson can commit to fish fries in April, June & August. Coach will get the team camp dates. Other events to include: Superbowl Squares, Bowling Green Clean-up, Spring cookout, end-of-summer cookout, Friday Night Lights, 7v7s, scrimmages, games, food drive, parade, banquet, etc.

- Next School Board Meeting is 1/08/2024.

-Old Business:

- Player food insecurity – delivery made in December.

-Next meeting: 1/17/2024 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 7:32 pm by David, seconded by Aimee. All in favor.

Minutes recorded by Aimee Fletcher.