

Caroline Cavaliers Football Club

Meeting Minutes

February 24, 2022

Attendance: Aimee Fletcher, David Fletcher, Laura Marks, Dan Marks, Amber Santmyer, Tanya Tunstall, Mark Bissoon, Julianna Brannigan, Laura Genao, Joni Rollins-Davis, Greg Johnson, Ron Goff

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Susan Sili – Secretary, Julianna Brannigan – Treasurer, Vice President – seat is vacant (Debbie Frank stepped down)

- Dan Marks will take on the VP role.

-Team Meals: will be coordinated by Joni. We plan to take a committee approach to reach out to local churches, restaurants, businesses, & civic groups. On game days, we will need a Team Meal Leader to receive & welcome meal sponsors, or to bring the meal. Then the Team Meal Leader will set up, serve, and clean-up from the meal. We also discussed various meal ideas.

-Other Committees needed:

- Sideline Crew for home games – Ron talked about the need for a crew of reliable people for chains, cameras, field breakdown & to clean-up stands after the game. A student supporters club was suggested to help with these types of tasks
- Parade Committee
- Banquet Committee – banquet will be held in January to prevent any conflict with the parade.

-Fundraisers:

- Super Bowl Squares profit = \$1214.78
- Flamingo Flock: coming soon – Spring/Summer
- Team Car Washes – to be held in May & June
- Concessions
- Corporate Sponsorship: need to create a sponsorship package
 - Team Meal Sponsor: includes social media promotion on our public page, PA recognition 2 times/game, 2 tickets to game in VIP seating, team photo on a plaque for \$ _____?

- Season Sponsor: includes a banner, program advertisement, social media promotion on our public page, 2 tickets to each home game, team photo on a plaque for \$ _____?

-Grants: Susan is working on The Caroline Foundation grant.

-Treasurer's Report: balance of \$2588.30

-Projects:

- Organization of football storage closet & "hot box" – Need to repair a few existing shelves, seal off holes/gaps, possibly fix the exterior panel that is rotten, clean the room & paint. Storage totes were purchased to pack away uniforms & equipment. The adjacent shed needs to be painted. Upon warmer weather, date to work on this?
- Cavs testing boards were purchased and installed, as well as a 'Champions' motivational sign. Ron Goff took care of hanging them. Thank you so much!
- Leader Board for weight room – JD Donaldson is working on this with colleagues at work.
- Fueling Station: supply with bottled water, Propel packets, granola bars, crackers, dry fruit, skinny pop, trail mix, protein bars

-Upcoming Events:

- Bowling Green Clean-up: March – 3rd Saturday of the month?
- Family Night: Coach Johnson's idea

-Other ideas:

- Attend BOS meeting to request funds
- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund.
- Game schedule advertised on The Mix House cup sleeves.'
- Host 'Retro Game' before Homecoming game, where alumni return to play in a game.
- Half-time Field Goal attempt
- Cowbells with Cavs logo for sale to the crowd
- Script to acknowledge sponsors
- Script to encourage clean-up post game
- We are going to need a website. Do we know someone who can build it for us?

-Next meeting: 3/24/2022 at 6 pm

-Meeting adjourned at 8:04 pm.