

Caroline Cavaliers Football Club

Meeting Minutes

April 20, 2022

Attendance: Aimee Fletcher, Laura Marks, Dan Marks, Amber Santmyer, Tanya Tunstall, Ron Goff, Joni Rollins-Davis

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Susan Sili – Secretary, Julianna Brannigan – Treasurer

-Team Meals: All varsity games are covered! 4 more JV games to go. For meals, Coach wants a grilled or baked protein (nothing fried), something green, carbohydrate, no dessert. He also would like oranges/bananas/fruit snacks/protein bars for halftime.

Other advice from Coach = Pedialyte for hydration, the biggest carb meal should be the night BEFORE the game, the post-game meal is also very important. The post-game meal should be high in lean meat/protein, clean carbs (pasta, rice, potatoes, sweet potatoes), and lots of greens.

-Other Committees needed:

- Sideline Crew for home games – Ron Goff is heading this. We applied for a Thrivent Action Team VISA card. It gave us \$250 to spend on things needed for sideline. We were able to purchase the rolling base of the VersaStack system for the “blood boxes”. That will be a huge help to Ron and company for organization and transport of those supplies. We also bought two rolling 5-gallon water coolers.
 - For this crew, 3 people are needed for chains, 1 in the Eagles Nest videoing, 1 in the End-Zone videoing, and 1 giving things to coaches, as needed.
- Parade Committee – December 2022
- Banquet Committee – banquet will be held in January 2023 to prevent any conflict with the parade.

-Fundraisers:

- Flamingo Flock: coming soon – Spring/Summer – need some folks to start setting up flamingo visits. Brooke Burttt may be able to help with this.
- Team Car Washes – May 14th (Laura in Ladysmith & Joni in Bowling Green) and June 11th (Aimee in Ladysmith & Tanya in Bowling Green) from 9 am to

12 pm @ Advance Auto & Walgreen's shopping center in Bowling Green, Main St side.

- Crumble Cookies Spirit Night: After selecting a date, from 3-6 pm that day, we will receive 15% of their sales.
- Tailgate Cooler Raffle: Green Top donated a Calcutta cooler. We are packing it with drinks and snacks and selling raffle tickets for \$5 each. Will sell on social media and at the May car wash. Will sell at the Parents' meeting at end of May and do the drawing that night.
- "Basket Lady" will donate a basket of goodies to raffle.
- Concessions: we have the Homecoming game in September.
- Corporate Sponsorship: Sponsorship is growing! We now have Drainfield Solutions, After Hours Concert Series, Ferber Automotive, The Caroline Foundation and Green Top as sponsors. Unfortunately, the Agritec deal fell through. Excellent job to Laura Marks for the outreach and follow-up on these sponsors.
- Coach's Pay-the-Day Calendar raised a good amount of money for his football account.

-Grants: We have been awarded The Caroline Foundation grant (and they became sponsors), and Susan is working on the REC grant.

-Treasurer's Report: balance of \$6714.30

-Projects:

- Organization of football storage closet & "hot box" – Need to repair a few existing shelves, seal off holes/gaps, possibly fix the exterior panel that is rotten, clean the room & paint. Storage totes were purchased to pack away uniforms & equipment. The adjacent shed needs to be painted. Dan Marks thinks he can get many of the supplies we need at a greatly reduced price. The Club will cover the expenses. Once he has them, we will set a date to get to work.
- Refrigerator for locker room/field house: to keep those post-workout, post-game drinks cold. Kevin and Michelle McGuire are donating a second-hand refrigerator. We need to arrange a truck/trailer to pick it up and deliver to the locker room.

-Upcoming Events:

- Family Night: Coach Johnson spoke about his ideas – 7/23/2022 – conditioning tests for the players to begin around 7 pm. Block party style with families of players & community members that want to see the team. BYO meal for your family, also thought about a grill in the parking lot. Lawn

games (cornhole, etc). Mr. Just approved full use of the stadium (restrooms and concessions). Ask attendees for a donation to the program.

-Old business:

- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund – Paul Heizer okayed this.
- Game schedule advertised on The Mix House cup sleeves – need someone to visit The Mix House and inquire.
- Recognize some former players at the Homecoming game on 9/16 – Laura & Tanya are seeking out interested former players.
 - The Club will buy their tickets, provide a concessions meal ticket, & have shirts made. They will be presented before the game because halftime is the Homecoming Court.
- Half-time Field Goal attempt – Paul Heizer okayed this.
- Cowbells with Cavs logo for sale to the crowd – Tanya has purchased some. Aimee will add logo.
- Script for announcer to acknowledge sponsors-
- Script for announcer to encourage clean-up post game. Maybe announce birthdays, encourage making some noise, etc
- Announcer options: David Fletcher, Joni Rollins-Davis, Rocky Jett.
- Website was purchased & created by the Marks family. Laura has all the Sponsorship info on there, as well as photos, dates of events, etc. We will transition the fees for the website to the Club.
- Game Programs: The Yearbook Staff will take pictures of teams, individual coaches, and individual player headshots very early in the season (will coincide with Lifetouch picture day). These can be used for the program, as well as the photo board in the weight room as players achieve certain milestones. Coordinate with Mrs. Zellerino.
 - Greg Johnson expressed interest in work on the program. Aimee will work with him to move this forward. Will speak to Chuck at We Think in Ink (also ask about spiritwear). We are interested in a regular program and a special Homecoming game edition.

-New Business:

- Wish List for program:
 - battery pack for sideline to power various things (better than a generator because it's quiet) cost \$300-\$400
 - 6-12' used enclosed trailer to pull to away games – needed to keep all equipment in one place, organized, and easy to identify. Motion to

approve spending up to \$2500 by Laura, seconded by Ron. Will also need to speak to Mr. Heizer about this. It will need to be parked in a safe place at the school. It should be able to be registered in the Club name and the Club pay taxes on it.

- 12" iPad for sideline
- Baseboard in the locker room office. Right now, it is exposed, crumbling concrete.
- Tanya will speak to contact at Food Lion about the possibility to hanging a banner with the game schedule in the window or in the shopping center.
- Square account and swipe devices – Aimee will create an account and order devices for both iPhone and androids.

-Next meeting: 5/25/2022 at 6 pm at Roma's in Bowling Green.

-Meeting adjourned at 8:28 pm.