

Caroline Cavaliers Football Club

Meeting Minutes

June 29, 2022

Attendance: Aimee Fletcher, David Fletcher, Laura Marks, Dan Marks, Amber Santmyer, Tanya Tunstall, Danielle Logue, Anna Porter-Toure, Leissa Richardson, Alan Richardson, Keeyana Johnson

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Susan Sili – Secretary, Julianna Brannigan – Treasurer

-Motion to approve May 2022 meeting minutes made by Laura & seconded by Tanya. All in favor.

-Team Meals: All varsity and JV games for the season are covered!

-Other Committees needed:

- Sideline Crew for home games – Ron Goff is heading this. **We could really use an Audio-Visual editor for Hudl – look to parents for this contribution.**
 - For this crew, 3 people are needed for chains – Deborah Wolf & Mike Weinsheimer volunteered at the Ladysmith car wash, 1 in the Eagles Nest videoing (Dan Marks), 1 in the End-Zone videoing (**Alan Richardson?**), and 1 giving things to coaches, as needed.
- Friday Night Lights ~ Conditioning Testing ~ Community Event – to be held on Friday, July 22nd at 7 pm on the football field. The community is invited to come out and watch the players perform their testing. Concessions will be open. After the testing, we plan to have a Players vs Coaches & Parents Dodgeball Game.
- Food Drive Collection – November 2022
- Parade Committee – December 2022
- Banquet Committee – banquet will be held in January 2023 to prevent any conflict with the parade.

-Fundraisers:

- Flamingo Flock: coming soon – Spring/Summer – need some folks to start setting up flamingo visits. Tanya Tunstall has agreed to transport the birds from location to location. I will send a template that can be used to ask friends and family to host the flock.

- Team Car Wash - Held June 11th from 9 am to 12 pm @ Advance Auto & Walgreen's shopping center in Bowling Green, Main St side. 14 parents & players supported the Ladysmith side. 10 parents & players supported the Bowling Green side. A total of \$986 was made! Additionally, we made some community contacts that want to help on the sidelines at home games.
- Tailgate Cooler Raffle: Green Top donated a Calcutta cooler. Tickets were sold for \$5 each. Heather Calhoun's ticket was drawn! This fundraiser brought in \$375.
- The "Basket Lady" donated a basket of goodies. It is graduation-themed, so we put all of our 2022 Seniors' names into a bowl and drew a winner. Kenny Newcomb won the basket!
- Concessions: we have the Homecoming game in September.
- Corporate Sponsorship: The Caroline Foundation sponsorship check did not arrive. After gathering additional information, they were able to send the money electronically.

-Grants: The REC grant is still pending. We applied for one through Walmart and Dick's Sporting Goods. The Dick's grant looks positive. We still have some forms to submit.

-Treasurer's Report: balance of \$7868.09.

- Summary of purchases: HandyCam, 70 pairs of black shorts, refrigerator for locker room, pull-behind trailer to transport equipment to and from away games, hitch lock, wheel lock, door lock, garden hose for future car washes, 7 pairs of blue shorts to supplement 7v7 uniforms

-Projects:

- Dan Marks has acquired the materials to repair the "hot box" equipment storage area. The Club will reimburse him for the cost of supplies. He was able to get them at a reduced price!
- Fueling Station for the players does need regular restocking.
- 4'x6' Trailer – We will price vehicle wrapping to customize it. We can even offer a sponsorship package in exchange for the wrapping.

-Upcoming Events:

- Friday Night Lights ~ Conditioning Testing ~ Community Event: Coach Johnson spoke about his ideas at a previous meeting. 7/22/2022 – conditioning tests for the players to begin around 7 pm. We may have some lawn games (cornhole, etc) available. Mr. Just approved full use of the

stadium (field, restrooms and concessions). Ask attendees for a donation to the program. After the Conditioning Tests, we will have a fun game of dodgeball – Players vs Coaches & Parents. The Football Club will sell BBQ meals, hamburgers, hotdogs, chicken nuggets, mac n cheese (Amber & Aimee), macaroni salad, green beans (Aimee), baked beans (Dan), individual bags of chips, cookies, brownies (Leissa) canned soda, water, while supplies last. We will need clamshell containers. Dan will be our Grill Master. Laura will run the Square for payments. Adult meal will be \$10, child's meal will be \$5, drinks \$1, hotdog \$3, hamburger \$4. We may also have activities to keep people entertained: cornhole, yard dice, yard dominoes, bucket pong, etc. Danielle will create fliers & advertisement for social media. We would like to advertise on the school's FB page & marquee sign, as well as Giuseppe's marquee sign. After the conditioning tests conclude, we would like to have a players vs coaches/parents Dodgeball game. We will need to establish the rules and will need an umpire.

- Alumni Game = Homecoming – 9/16/22 – pregame recognition to include their name/position/years played. 15 people are interested in participating. We will have a Caroline Cavs Alumni t-shirt made. We will make an ID badge with their pic and info.

-Old business:

- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund – Paul Heizer okayed this.
- Game schedule advertised on The Mix House cup sleeves – Laura to visit The Mix House and inquire.
- Half-time Field Goal attempt – Paul Heizer okayed this.
- Cowbells with Cavs logo for sale to the crowd – Tanya has purchased some. Aimee will add logo.
- Script for announcer to acknowledge sponsors- Aimee will work with script Paul already has and VHSL guidelines.
- Script for announcer to encourage clean-up post game. Maybe announce birthdays, encourage making some noise, etc
- Announcer options: David Fletcher, Joni Rollins-Davis, Rocky Jett.
- Website was purchased & created by the Marks family. The Club is taking over the subscription.
- Game Programs: The Yearbook Staff will take pictures of teams, individual coaches, and individual player headshots very early in the season (will coincide with Lifetouch picture day). These can be used for the program, as well as the photo board in the weight room as players achieve certain milestones. Coordinate with Mrs. Zellerino.

- Greg Johnson expressed interest in working on the program. Aimee will work with him to move this forward. Will speak to Chuck at We Think in Ink (also ask about spiritwear). We are interested in a regular program and a special Homecoming game edition.
- Tanya will speak to contact at Food Lion about the possibility to hanging a banner with the game schedule in the window or in the shopping center.
- Fundraiser idea from Danielle: Driveway Painting for \$____. We would use a stencil to paint the team logo on driveways. It's a visual representation of school spirit and community support for the team.

-New Business:

- Apply for a membership to Restaurant Depot. It is a free membership.

-Next meeting: 7/27/2022 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 7:40 pm by David, seconded by Dan.

Minutes recorded by Aimee Fletcher.