

Caroline Cavaliers Football Club

Meeting Minutes

August 25, 2022

Attendance: Aimee Fletcher, David Fletcher, Laura Marks, Dan Marks, Tanya Tunstall, Danielle Logue, Anna Porter-Toure, Joni Rollins-Davis, Ron Goff

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Susan Sili – Secretary, Julianna Brannigan – Treasurer

-Meeting called to order at 6:09 pm. We attempted Zoom. No one joined. It was also hard to hear anything when we tested it.

-Motion to approve July 2022 meeting minutes made by Laura & seconded by Dan. All in favor.

-Team Meals: All varsity and JV games for the season are covered! The scrimmages were covered by the Club. Amber Santmyer will lead the team meals when we do not have other volunteers.

-Other Committees needed:

- Sideline Crew for home games – Ron Goff is heading this. Brian Cunningham will work the Chain Crew. He has not heard back from 2 people. Players can be utilized, when necessary.
- Food Drive Collection – November 5, 2022
- Parade Committee – December 10, 2022 – Aimee will check with Jay Bradley. He was set up to drive his big rig for us last year, when weather shifted the date and it conflicted with our banquet.
- Banquet Committee – banquet will be held in January 2023 to prevent any conflict with the parade.

-Fundraisers:

- Flamingo Flock: Danielle Logue has someone lined up to start us off!
- Team Car Wash & Fish Fry – Coach Johnson and his family will fry the fish and French fries. They will get the ingredients needed for the fish and the Club will reimburse them. The Johnsons will bring their fryer set up. The Marks family will also bring theirs. Groceries needed from the Club: fry trays, AL foil sheets, chamshell food containers, buns, fries, napkins, individual bags

- of chips, drinks, hot sauce, ketchup, tartar sauce, malt vinegar, forks. The prices are set at combo (fish, fries, drink, dessert) \$10, sandwich \$6, fries \$3, drinks \$1, chips \$1, dessert \$1. Aimee will create a Sign-up Genius for donations of some drinks, fries, dessert, tents, coolers, chairs, tables.
- Concessions: We have the Homecoming game September 16th. Aimee created a Sign-Up Genius for support during the game. At a minimum, 8 people are needed, to include at least 3 adults (grill, fryer, register). The other positions include drink runner, food prep table, popcorn/candy, cheese/chili, and checking tickets for accuracy. With the money raised, Coach Johnson is looking at ordering team hoodies.
 - Corporate Sponsorship: VIP Sponsor = Leumas Group. Platinum Sponsors = Drainfield Solutions, After Hours Concerts, JD's Cabinet Refinishing, and The Caroline Foundation. Gold Sponsor = Ferber's Automotive.

-Grants: The REC grant is still pending. We applied for one through Walmart and Dick's Sporting Goods. The Dick's grant was approved for \$1000.

-Treasurer's Report: balance of \$5725.89.

- Summary of purchases: VIP seating tent & table, hampers for uniforms, payment for film equipment, team meals for scrimmages, Cavs lanyards (alumni & player gift at end of season), sponsor banners, sponsor passes to games

-Projects:

- Dan Marks has acquired the materials to repair the "hot box" equipment storage area. The Club will reimburse him for the cost of supplies. He was able to get them at a reduced price! Work to begin soon.
- Fueling Station for the players does need regular restocking. Water, Gatorade, snacks.
- 4'x6' Trailer – Danielle found a sponsor to do this for us. He has not provided a date he will do the work. It may need to wait until after the season. Ron took it to the Northumberland scrimmage. The tower is too long for the trailer and has to be maneuvered into it. Also, the trailer bounces a lot going down the road. David will contact his friend to see about wider tires to help minimize this.

-Upcoming Events:

- First games are 8/24 (JV canceled due to no Tucker JV team) & 8/26 Varsity vs Tucker. 8/31 and 9/1 are both at home vs George Wythe.
- Alumni Game = Homecoming – 9/16/22 – Pregame recognition to include their name/position/years played. They will also be announced again

individually throughout the game, between plays. 25 people are interested in participating. We will provide a Caroline Cavs Alumni t-shirt. It is black with white logo/lettering. We will make an ID badge with their pic and info & give them a lanyard to wear with the badge. We will also cover their admission to the game. Laura Marks will continue a social media push for additional alumni to come forward & participate.

-New Business:

- VIP Seating for sponsors – this is an option to sit in chairs beyond the end zone for a different perspective of the game. A tent and 4-foot table have been purchased. 8 folding tables were also purchased with funds from Thrivent.
- Sponsor Swag Bags: will include their sponsor t-shirt(s) and a letter thanking them and explaining how to use their free admission to game(s).
- Yard Sale in the school parking lot in October – suggestion made by Laura Marks. She will present idea to Mr. Just. We would sell spaces for \$10 each. People can sell their second-hand items and/or craft-type items. The concession stand can be open to provide drinks and food to the shoppers. We must not have it on 10/15 = the Bowling Green Harvest Festival. 10/8 is our ideal date.
- Pink socks for October games – Coach Johnson okayed this idea. The Club will look at cost and move forward with the purchase.

-Old Business:

- Bill for the Edge filming system has been paid. The cost was sponsored by Leumas!
- Alumni recognition at Homecoming game (see above in Upcoming Events).
- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund. The winner will be drawn early in the 4th quarter. Laura Marks is heading this.
- Cowbells with Cavs logo for sale to the crowd – Tanya has purchased some. Aimee will add logo.
- Announcers – must follow guidelines. The script has been updated with sponsor info and other statements to be made throughout game. Anthony McNeill will cover the varsity home games. JV announcer position is still open.
- Game Programs: Danielle Logue is working on the design of the program. The remainder of the fall team photos were taken this week. Aimee is proofreading segments as she goes. Laura would also like to include an insert at each game with the opposing team's roster. She will talk to Paul about getting that info.

-Next meeting: 9/22/2022 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 7:46 pm by Laura, seconded by Ron.

Minutes recorded by Aimee Fletcher.