

Caroline Cavaliers Football Club

Meeting Minutes

March 27, 2024

Attendance: Aimee Fletcher, David Fletcher, Amber Santmyer, Laura Marks, Dan Marks, Alan Richardson, Leissa Richardson, Ron Goff & Anna Toure

-501c3 status – 990N filed

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Ron Goff – Secretary, Leissa Richardson – Treasurer, Laura Marks – Fundraising & Sponsorship Director, vacant – Team Meals Director

-Meeting called to order at 5:58 pm.

-Motion to approve February 2024 meeting minutes made by Laura & seconded by Dan. All in favor.

-Team Meals: Scheduling for the 24/25 season has begun, although the game schedule is available yet. We have a new meal sponsor this season.

-Other Committees needed:

- Game Day Crew for home games – See End Zone Tower info under new business.
- Food Drive Collection – October timeframe. We will also consider Wreaths Across America. Can do these collections together, just make it clear the food drive is for community food pantries and the wreaths are for veterans.
- Parade Committee – Reconsider in Oct/Nov when parade details are available.
- Banquet Committee – November timeframe.

-Fundraisers:

- Raising Canes Chicken basket raffle: will sell entries through 4/07. We will use an electronic wheel spin to determine the winner. \$2 for one entry or \$10 for 6 entries.
- Vendor/Yard Sale on 5/18/24: 36 vendors have registered & paid; 6:45 am set-up for Vendors, shopping begins at 8 am; bring grill for concessions

- Golf Tournament on 8/02/24: numerous hole sponsors already, we will order signs from Banners on the Cheap for approximately \$20 each; Alan will post a flyer at the police station; individuals can sign up, as well as 4 person teams; the banner for the Ladysmith area will be affixed to 4x4 posts concreted in buckets for safety and ease of moving
- Caroline Logo Stencil: Ron would like to duplicate onto plastic. Offer semi-permanent (spray paint) and temporary (field paint) options. August rollout. We will put on display at the Vendor/Yard Sale near the concessions tent.
- Flamingo Flock migration: April launch, Aimee will lead this effort. Will display them at the Vendor/Yard sale near the concessions tent.
- Line Dancing class: Nita has offered her services to teach a line dancing class. We need a location and date to do this. Possibly in the Feb-Mar timeframe.
- Numerous In-Kind donations received for raffle and auction.
- Corporate Sponsorship: Packages available for review on our website. Luck Stone, Ferber Auto, & Apex have already sent their payments.

-Grants: Aimee applied for The Caroline Foundation grant due 4/01. Aimee reached out to Ryan at Dick's about possibly apply for their grant. He informed that the process has changed a bit and he is encouraged to support new groups. He will be working with Tyler at CMS. That's a win in our book!

-Treasurer's Report: February beginning balance = \$6,693.55, ending balance = \$7,948.25.

-Projects:

- Fueling Station for the players does need regular restocking. Coach's suggestions: Nature Valley granola bars, peanut butter cracker packs, individual bags of BAKED chips, protein bars, yogurt, individual bags of trail mix, deli protein packs (like P3). Gatorade powder in cans to make in bulk.
- Barcode machine for inventorying equipment? All equipment needs to be inventoried and identifiable.
- Lockers in the fieldhouse locker room need to be numbered and players need to be issued locks to secure their belongings, approximately 120 locks needed. 48 have been delivered. The remainder ordered from another store. Still waiting for a call from Northern Tool about pick up.
- Locker Room repairs: Dan & Ron to create a punch card of repairs needed. Will meet 4/06 to identify needs.

-Upcoming Events:

- **March 2024** – Bowling Green Clean-up, TBD
- **April 2024** – Highland Springs 7v7 – TBD
- **4/20/2024** – Car Wash & Fish Fry 11-3 pm @ Advance Auto
- **5/11/2024** – 7v7 in VA Beach with linemen – bus (send food/snacks/drinks)
- **5/18/2024** – Vendor & Yard Sale 7-2 pm @ CHS
- **6/01/2024** – Car Wash & Fish Fry 11-3 pm @ Advance Auto
- **6/03/2024** – Summer Workouts begin
- **6/10 - 12th 2024** – Randolph Macon Team Camp
- **6/28/2024** – Family Picnic @ Pitts Pond 3-7:30 pm
- **6/30-7/06** – VHSL Dead Period
- **7/29/2024** – Conditioning Test @ 7 pm (tentatively)
- **7/30-31st** – Equipment Distribution
- **8/02/2024** – Golf Tournament @ Mattaponi Springs Golf Course

-New Business:

- Niagara bottling donation: Aimee reached out via Contact Us link for information on applying again.
- Camera Tower for endzone: The HiPod tower was bought in 2003 and we can no longer get parts to fix it. The current estimate from SportScope (vendor used for new filming system) for their end zone tower is \$5494. On 4/15, it goes up \$500. This tower allows remote control from the iPad, has AI capability, and it will fit in the trailer! Aimee motioned to purchase the tower before the price increased, seconded by Dan, all in favor.
- Player Food insecurity – more food is needed.
- Next School Board Meeting is 4/08/2024.

-Old Business:

- Sympathy donation made to Special Olympics NC in memory of Howard Lichtenberger, Coach JT's dad.

-Next meeting: 4/17/2024 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 7:26 pm by Ron, seconded by Anna. All in favor.

Minutes recorded by Aimee Fletcher.