

Caroline Cavaliers Football Club

Meeting Minutes

February 22, 2023

Attendance: Aimee Fletcher, David Fletcher, Tanya Tunstall, Ron Goff, Alan Richardson, Leissa Richardson, Danielle Logue, Laura Marks, Dan Marks, Anna Porter-Toure, Brian Cunningham

-501c3 status – awaiting IRS response

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Ron Goff – Secretary, Leissa Richardson – Treasurer, Laura Marks – Fundraising & Sponsorship Director, vacant – Team Meals Director

-Meeting called to order at 6:00 pm.

-Motion to approve January 2023 meeting minutes made by Ron & seconded by Dan. All in favor.

-Team Meals: Team meal guidelines letter was updated to include the two meal options established by Coach Johnson. It is ready to be sent to potential meal sponsors. We received \$200 Team Meal sponsorship from the Ladysmith Ruritans.

-Other Committees needed:

- Game Day Crew for home games – Ron would like to meet separately with his crew of helpers to assess the cameras, review film, and improve their process. He has some students interested in helping. Aimee will order a new iPad case.
- Food Drive Collection – we discussed doing it a different time of year. Will need to reach out to local pantries about their guidelines for receiving food.
- Parade Committee – will revisit in October 2023 to prepare.
- Banquet Committee – will form a committee by 11/2023.

-Fundraisers:

- Flamingo Flock: We will put this fundraiser on hold until Spring/Summer = May/June/July timeframe. Suggestions to get more helmets for the flamingos.
- Super Bowl Squares: We sold the final squares the last day, just before the grid closed out. We made \$1054.84.

- Yard Sale & Vendor Event: 4/22/23 from 8 am to 2 pm. Laura is selling spaces for \$15 each. She ordered large banners for the side of 207 to attract attention the week leading up to the event.
- Corporate Sponsorship: After Hours Concerts had to back out of the \$1500 sponsorship, however, they donated a Chalet with 40 general admission tickets for us to auction.

-Grants: apply for The Caroline Foundation and REC local grants. Aimee will complete the application for The Caroline Foundation and look into the REC grant requirements.

-Treasurer's Report: balance of \$9680.72. Leissa is working a tracking system that works best for her.

-Projects:

- Repairs to and organization of "hot box" are on hold until spring. We need fascia for the little white shed. We need to hang the six 2x4s to close the opening above the interior door. We need concrete to fill in gaps in floor. The mint spray (4 bottles) to deter rodents is in and needs to be sprayed around the perimeter. Ron will spray around the exterior of the buildings (hotbox, locker room, concession stand, etc). It won't hurt to spray some inside the hot box too. The first round of spray was done.
- Fueling Station for the players does need regular restocking. Water, Gatorade, snacks. The supply is depleted now. We will need to restock in the March timeframe when actual conditioning begins. Right now, their workouts consist of lifting weights. It was suggested to move the old (OG) fridge to the hot box to store drinks etc
- 4'x6' Trailer wrap – The trailer is complete and it looks beautiful! Danielle will get Joe's logo for a banner. She took him a sponsor shirt and receipt for his incredible contribution.

-Upcoming Events:

- Off-season Workouts are underway. They are held on Mondays, Tuesdays and Thursdays, but that will fluctuate based on the days that Coach can get the most folks there (competing with other sports).
- Bowling Green Clean-up on 3/25/2023. Coach is recruiting players to participate.
- Community Yard Sale & Vendor Sale on 4/22/2023.

-New Business:

- Uniform & Equipment update: Black uniforms to be ordered.
- CHS Turf Field Committee Meeting on 3/01/2023 at 5 pm.
- Next School Board Meeting is 3/13/2023.
- Public Hearing on Budget – operating funds & CIP funds = 4/11/2023.
- Review of bylaws – we will compile proposed changes to bylaws in a Google doc by 3/4/2023, then meet 3/8/2023 at 6:30 pm at the Richardson's home to discuss.
- Teacher Appreciation Week in May – Danielle suggested choosing a day to provide for the 130 teachers & staff member at CHS. Club members can contribute as they wish.

-Old Business:

- PO Box address still needs to be updated with several organizations so all mail will go to the box.
- VA form 100 (VA Dept of Agriculture, Charitable Solicitation Division): no update on their website about our Club. The check has not been cashed either. Danielle said they are behind on mailings.
- Coaches Clinic recap: the 3 coaches enjoyed the weekend long event. There was great leadership building activities. Big high school coaches were present as speakers. Some retired NFL players and coaches were on hand, as well. JM's coach spoke about Coach Johnson and what a great job he is doing.

-Next meeting: 3/22/2023 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 8:04 pm by Laura, seconded by Ron.

Minutes recorded by Aimee Fletcher.