

Caroline Cavaliers Football Club

Meeting Minutes

July 27, 2022

Attendance: Aimee Fletcher, David Fletcher, Laura Marks, Dan Marks, Amber Santmyer, Tanya Tunstall, Danielle Logue, Anna Porter-Toure, Leissa Richardson, Ron Goff

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Susan Sili – Secretary, Julianna Brannigan – Treasurer

-Motion to approve June 2022 meeting minutes made by Laura & seconded by Dan. All in favor.

-Team Meals: All varsity and JV games for the season are covered! The scrimmages are not. We will check with coach on what he wants to do with that.

-Other Committees needed:

- Sideline Crew for home games – Ron Goff is heading this. **We could really use an Audio-Visual editor for Hudl – look to parents for this contribution.**
 - For this crew, 3 people are needed for chains – Deborah Wolf & Mike Weinsheimer volunteered at the Ladysmith car wash, 1 in the Eagles Nest videoing (Dan Marks), 1 in the End-Zone videoing (Alan Richardson), and 1 giving things to coaches, as needed.
- Food Drive Collection – November 5, 2022
- Parade Committee – December 10, 2022
- Banquet Committee – banquet will be held in January 2023 to prevent any conflict with the parade.

-Fundraisers:

- Flamingo Flock: coming soon – Spring/Summer – need some folks to start setting up flamingo visits. Danielle Logue has someone lined up to start us off!
- Team Car Wash – We will speak with Coach Johnson about holding another one on Saturday, September 10th, which is our bye week.
- Concessions: We have the Homecoming game in September. Aimee will send out a Sign Up Genius for support during the game.

- Corporate Sponsorship: Drainfield Solutions, After Hours Concerts, Ferber's Automotive, and The Caroline Foundation banners are being ordered. Two new possible sponsors are JD's Cabinet Refinishing and Leumas Land & Farm Buyers.

-Grants: The REC grant is still pending. We applied for one through Walmart and Dick's Sporting Goods. The Dick's grant looks positive. We should hear back on that one soon.

-Treasurer's Report: balance of \$7307.92.

- Summary of purchases: exchange of vendors for certain sizes of black shorts, snacks & water for Fueling Station, supplies for Friday Night Lights.

-Projects:

- Dan Marks has acquired the materials to repair the "hot box" equipment storage area. The Club will reimburse him for the cost of supplies. He was able to get them at a reduced price!
- Fueling Station for the players does need regular restocking.
- 4'x6' Trailer – We will price vehicle wrapping to customize it. We can even offer a sponsorship package in exchange for the wrapping. Danielle Logue is working on this.

-Upcoming Events:

- 8/11 & 8/18 are scrimmages. There are not meals scheduled at this time. We will check with Coach about this.
- First games are 8/24 & 8/26 vs Tucker.
- Alumni Game = Homecoming – 9/16/22 – Pregame recognition to include their name/position/years played. They will also be announced again individually throughout the game, between plays. 15 people are interested in participating. We will have a Caroline Cavs Alumni t-shirt made. We will make an ID badge with their pic and info & maybe a lanyard. We will also cover their admission to the game. Laura Marks will continue a social media push for additional alumni to come forward & participate.

-New Business:

- A motion was proposed by Laura Marks for expenditures less than \$400 to not require Club approval, seconded by Ron Goff. All in favor.
- A bill was received from Coach Johnson for the Edge video system that will be used this season and going forward. It is approximately \$2500. This cost covers

the equipment needed to get started. Going forward, the annual fee will be \$499. We were not aware we were expected to cover this cost. We thought the athletics department had budgeted for it. There seems to be some misunderstanding with the communication. We will reach out to coach with some clarifying questions before we make a decision.

- Aimee will create a requisition form for coach to ask for items needed going forward. It will include a description of what is needed, the estimated cost, and a date by which it is needed. The requisition form will solidify communication about what is needed.
- Parents are asking: are there red/white/blue – 3 separate jerseys with the same # & size so the players consistently are able to wear the same number, and the roster for the announcers both home & away are reliable? We will follow-up with coach about that.

-Old Business:

- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund – Paul Heizer okayed this.
- Game schedule advertised on The Mix House cup sleeves – Laura to visit The Mix House and inquire.
- Half-time Field Goal attempt – Paul Heizer okayed this, however Tanya is working with Tingle Insurance on bringing back a \$10,000 field goal attempt. This will be managed by the Athletic Boosters Club.
- Cowbells with Cavs logo for sale to the crowd – Tanya has purchased some. Aimee will add logo.
- Script for announcer to acknowledge sponsors- Aimee will work with script Paul already has and VHSL guidelines. Include in the script for announcer to encourage clean-up post game. Maybe announce birthdays, encourage making some noise, etc. Announcer options: David Fletcher & Rocky Jett.
- Game Programs: The Yearbook Staff will take pictures of teams, individual coaches, and individual player headshots very early in the season (will coincide with Lifetouch picture day). These can be used for the program, as well as the photo board in the weight room as players achieve certain milestones. Coordinate with Mrs. Zellerino. Danielle is willing to help with the design. We also discussed offering Senior ads, full-page for \$100.

-Next meeting: 8/25/2022 at 6 pm at Pino's in Bowling Green, if they are offering 10% on all sales that evening. Otherwise, we will stick with Roma's because they offer more space & a lot of support to the school.

-Motion to adjourn meeting at 8:19 pm by Ron, seconded by David.

Minutes recorded by Aimee Fletcher.