

Caroline Cavaliers Football Club

Meeting Minutes

May 25, 2022

Attendance: Aimee Fletcher, David Fletcher, Laura Marks, Dan Marks, Amber Santmyer, Tanya Tunstall, Ron Goff, Joni Rollins-Davis, Danielle Logue & Eddie

-501c3 status – approved

-Club Officers – Aimee Fletcher – President, Dan Marks – Vice President, Susan Sili – Secretary, Julianna Brannigan – Treasurer

-Motion to approve April 2022 meeting minutes made by Laura & seconded by Tanya. All in favor.

-Team Meals: All varsity games are covered! Only 1 more JV game to go. For meals, Coach wants a grilled or baked protein (nothing fried), something green, carbohydrate, no dessert. He also would like oranges/bananas/fruit snacks/protein bars for halftime.

Other advice from Coach = Pedialyte for hydration, the biggest carb meal should be the night BEFORE the game, the post-game meal is also very important. The post-game meal should be high in lean meat/protein, clean carbs (pasta, rice, potatoes, sweet potatoes), and lots of greens.

-Other Committees needed:

- Sideline Crew for home games – Ron Goff is heading this. We are now using the Edge hardware computer system. It requires two 11.9" iPads and works with our existing cameras. The team is still using Hudl software. Another camera is needed. The Club will purchase along with additional batteries and chargers.
We could really use an Audio-Visual editor for Hudl – look to parents for this contribution.
 - For this crew, 3 people are needed for chains, 1 in the Eagles Nest videoing (Dan Marks), 1 in the End-Zone videoing (**position is open**), and 1 giving things to coaches, as needed.
- Friday Night Lights ~ Conditioning Testing ~ Community Event – to be held on Friday, July 22nd at 7 pm on the football field. The community is invited to come out and watch the players perform their testing. Concessions will be open. After the testing, we plan to have a Players vs Coaches & Parents Dodgeball Game.
- Food Drive Collection – November 2022
- Parade Committee – December 2022

- Banquet Committee – banquet will be held in January 2023 to prevent any conflict with the parade.

-Fundraisers:

- Flamingo Flock: coming soon – Spring/Summer – need some folks to start setting up flamingo visits. Tanya Tunstall has agreed to transport the birds from location to location.
- Team Car Washes – May 14th was canceled due to 7 on 7 in Stafford and June 11th (Aimee in Ladysmith & _____ in Bowling Green) from 9 am to 12 pm @ Advance Auto & Walgreen's shopping center in Bowling Green, Main St side. All players are expected to participate.
- Crumbl Cookies Spirit Night: May 4th brought in approximately \$160!
- Tailgate Cooler Raffle: Green Top donated a Calcutta cooler. We are packing it with drinks and snacks and selling raffle tickets for \$5 each. Will sell on social media and at the June car wash. Will sell at the Parents' meeting at end of May and do the drawing after the June 11th Car Wash.
- The "Basket Lady" donated a basket of goodies. It is graduation-themed, so we will put all of our 2022 Seniors' names into a bowl and draw a winner.
- Concessions: we have the Homecoming game in September.
- Corporate Sponsorship: The Caroline Promise sponsorship check has not arrived yet. Sherry Gravatt is following up on that. Our newest team meal sponsor is DeJarnette Lumber.

-Grants: The REC grant is still pending. We applied for one through Walmart and Dick's Sporting Goods. The Dick's grant looks positive. We still have some forms to submit.

-Treasurer's Report: balance of \$7124.63

-Projects:

- Dan Marks has acquired the materials to repair the "hot box" equipment storage area. The Club will reimburse him for the cost of supplies. He was able to get them at a reduced price!
- Fueling Station for the players does need regular restocking.
- Refrigerator for locker room/field house is to be picked up and transported in the next week. This will keep the drinks cold that the players need for practice.
- Trailer: 5'x6' or larger enclosed trailer to organize and transport equipment to away games. Aimee will contact the county about registration. Laura motioned to increase the budget to \$3500, seconded by Ron. All in favor.

-Upcoming Events:

- Car Wash on 6/11/22: Aimee will post a Sign-up Genius. All players are expected to participate.
- Friday Night Lights ~ Conditioning Testing ~ Community Event: Coach Johnson spoke about his ideas at a previous meeting. 7/22/2022 – conditioning tests for the players to begin around 7 pm. We may have some lawn games (cornhole, etc) available. Mr. Just approved full use of the stadium (field, restrooms and concessions). Ask attendees for a donation to the program. After the Conditioning Tests, we will have a fun game of dodgeball – Players vs Coaches & Parents.

-Old business:

- CHS Boosters Club meeting 6/02/22 at 3 pm to change Leadership.
- Hold 50/50 raffles at home games – winner must be present for drawing at end of the game, or their winnings go back into fund – Paul Heizer okayed this.
- Game schedule advertised on The Mix House cup sleeves – Laura to visit The Mix House and inquire.
- Half-time Field Goal attempt – Paul Heizer okayed this.
- Cowbells with Cavs logo for sale to the crowd – Tanya has purchased some. Aimee will add logo.
- Script for announcer to acknowledge sponsors- Aimee will work with script Paul already has and VHSL guidelines.
- Script for announcer to encourage clean-up post game. Maybe announce birthdays, encourage making some noise, etc
- Announcer options: David Fletcher, Joni Rollins-Davis, Rocky Jett.
- Website was purchased & created by the Marks family. The Club is taking over the subscription.
- Game Programs: The Yearbook Staff will take pictures of teams, individual coaches, and individual player headshots very early in the season (will coincide with Lifetouch picture day). These can be used for the program, as well as the photo board in the weight room as players achieve certain milestones. Coordinate with Mrs. Zellerino.
 - Greg Johnson expressed interest in working on the program. Aimee will work with him to move this forward. Will speak to Chuck at We Think in Ink (also ask about spiritwear). We are interested in a regular program and a special Homecoming game edition.
- Tanya will speak to contact at Food Lion about the possibility to hanging a banner with the game schedule in the window or in the shopping center.
- Square account and swipe devices – Aimee created an account. We now have 2 readers for iPhone and 2 readers for Android.

-Other discussion:

- On the Parent Facebook page, link the Club website address.
- Fundraiser idea from Danielle: Driveway Painting for \$____. We would use a stencil to paint the team logo on driveways. It's a visual representation of school spirit and community support for the team.

-Next meeting: 6/29/2022 at 6 pm at Roma's in Bowling Green.

-Motion to adjourn meeting at 7:56 pm by Ron, seconded by Amber.

Minutes recorded by Aimee Fletcher.