



Caroline Cavaliers Football Club Sponsorship Packages



What you get with the package	\$5,000.00 VIP Sponsor	\$1,500.00 Game Day Sponsor	\$1,000.00 Platinum Sponsor	\$500.00 Gold Sponsor	\$200.00 Pre-Game Meal Sponsor
Vendor Booth -Permission to set up a table or tent outside the stadium for your business	1 Home game	1 Home Game	NO	NO	NO
VIP Seating- All home games End-Zone Seating	YES	YES	YES		
PA Recognition during home game	4 times 1 each quarter	2 times 1 each half	2 times 1 each half	NO	1 time as the meal sponsor of that game
Company logo recognition on social media	YES	YES	YES	YES	Listed as a meal sponsor, no logo
Company logo recognition on our website, with link to your website	YES	YES	YES	YES	NO
Season Passes to all home JV & Varsity games	4	2	NO	NO	NO
CAVS T-shirt	4	2	1	1	1
3'x 5' Stadium signage to hang on the stadium fence for the year	2	1	1	NO	NO
Ad in the Fall Sports program for ALL fall sports	Full page ad	½ page ad	Business card size ad	Business card size ad	NO
Free single game tickets to a Home Varsity game	NO	NO	4 tickets to 1 Varsity home game	2 tickets to 1 Varsity home game	NO
End-of-Season thank you plaque for your sponsorship	YES	YES	YES	NO	NO

Sponsorship Level: _____ for \$ _____

Company Name: _____

Company URL/Website: _____

Contact Person: _____ Telephone #: _____

Address: _____ City: _____ State: _____ Zip _____

Email Address: _____

We currently accept: Cash, Check, Credit Card, Venmo, and CashApp. Make all checks payable to: Caroline Cavaliers Football Club, and mail to 100 Surrey Drive, Ruther Glen, Virginia 22546

Please email this form and high-resolution company logo to Carolinecavaliersfc@gmail.com.

For Digital Ads

If your company has current digital artwork already prepared, please provide that. For maximum quality we request that you provide images with the following dimensions:

Website ad placements: We request image sizes of 1200x120 and 320x250px.

Please provide logos in SVG, JPEG or PNG format. Customization limited to fonts, colors, and image background. Please also send a picture of your business card as well. Restrictions may apply. **Your sponsorship is tax-deductible** through Caroline Cavaliers Football Club, **Federal Tax ID #85-3824502**.



Caroline Cavaliers Football Club

P.O. Box 231

Ladysmith, Virginia 22501

Phone: (540) 993-7232

To Whom It May Concern:

My name is Laura Marks. I am the sponsorship / Fundraiser Director for the Caroline Cavaliers Football Club, and I'm reaching out to you to help make a big impact on our community this year. The Caroline Cavaliers Football Club has been supporting Caroline High School football since 2020. We are a volunteer-run, nonprofit organization that operates year-round to help kids play football and be successful here locally.

Over the past years we have been able to provide pregame meals, halftime snacks, end-of-game snacks, fueling station for the players, equipment, 7-on-7 uniforms, 70 pairs of black practice shorts for our players, New Uniforms, Shoulder pads, Breast Cancer awareness wear, building maintenance, end-of-season banquets, Christmas parade materials, senior banners, trailer to haul equipment to away games, hitch lock, wheel lock, door lock, Sports Scope/Edge game filming equipment, porta phones for coach communications, upgraded Handy cameras, iPad for filming / storage of film, weight room signage, 7-on-7 registration fees, player Camp fees, Coach clinics and per diems, refrigerator for locker room to hold drinks and snacks, Food Insecurities for our players and Families, and many other needs of the coaches and players. Continued support from businesses and the community is critical to help our organization continue to grow and operate.

Our goal is to raise enough money this year for New End-Zone Tower Filming Equipment. This can be achieved through increased sponsorships, and donations of any amount. We need to purchase this new equipment because our current one is over 20 years old and in bad shape. We need to ensure that our youth athletes can produce quality film to colleges for them to be able to highlight their plays. Without getting this new equipment our athlete may lose out on opportunities for offers from colleges. This equipment also helps the coaches and the players to rewatch film to see where they need improvement or where their strong points are. We are not only looking for monetary donors, but we are also seeking donors and sponsors that can provide merchandise to Auction or raffle, gift cards, equipment, and printing services for things like workout attire and the fall sports program.

Thank you for taking the time to review the currently available sponsorship options and levels. We look forward to hearing how we can help you in supporting the Caroline Cavaliers High School football team. If you did not see an option that appeals to you, or you have another idea on how you would like to help, please contact us. We will have someone contact you to review other options that fit your needs.

Our mission is to: •Promote, support, service and enhance the Caroline High School Football Program and its coaches. Examples include assistance with team meals, fundraising, activities, and school spirit in a professional manner.

•Promote positive attitudes, work ethic, discipline, and sportsmanship. •Provide financial, physical, and emotional support and service for the Caroline High School Football Program.

We are an approved 501(c)(3) organization so donations and sponsorships are tax deductible. **We currently accept: Cash, Check, Credit card, Venmo, CashApp.**

Please visit our website at: www.Carolinecavaliersfootballclub.com